

CROSSING THE BLUE LINE

THE ROLE OF WOMEN ON THE PROFESSIONAL HOCKEY SPORTS PERFORMANCE TEAM



Thank For
all of your
Help!





PROFESSIONALISM

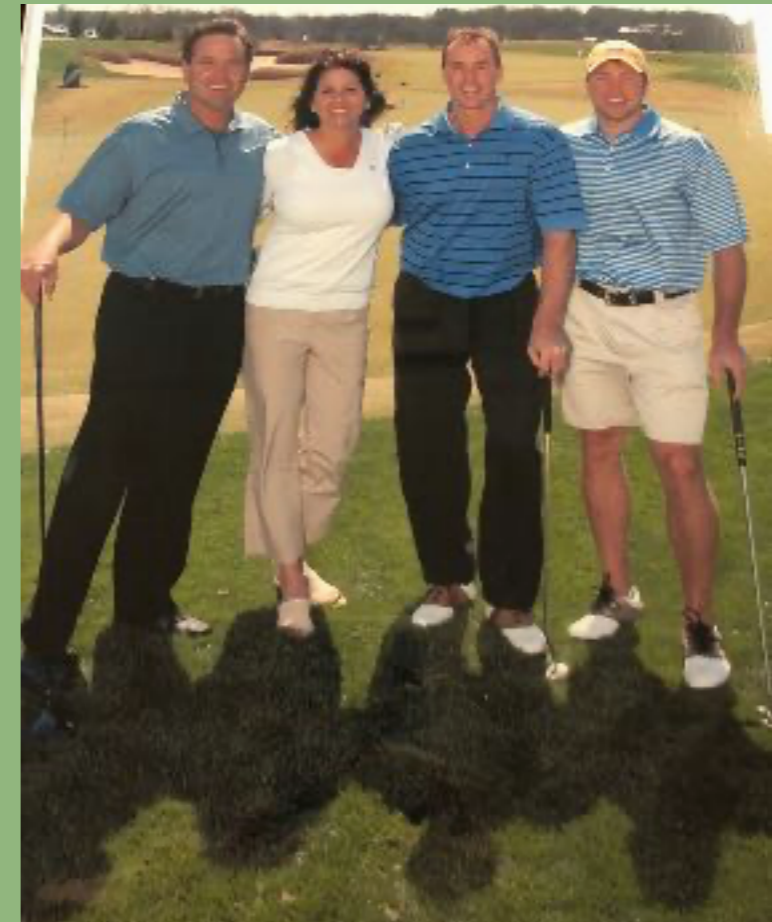
CONDUCT

- ❖ IN & OUT OF THE LOCKER ROOM
- ❖ RESPECT THE ATHLETES PRIVACY & CONFIDENTIALITY
- ❖ BE DISCREET AND APPROPRIATE
- ❖ EXPRESS KNOWLEDGE CONFIDENCE, NOT ATTITUDE

COMMUNITY

- ❖ COMMUNITY PRESENCE & INVOLVEMENT
- ❖ COMMUNITY SERVICE
- ❖ FUNDRAISERS FOR TEAM FOUNDATIONS





TIMELINESS & AVAILABILITY

- ❖ ALWAYS BE ON TIME, IF NOT EARLY
- ❖ BE AVAILABLE 24/7
 - ❖ FOR THE TEAM
 - ❖ FOR OTHER ASSOCIATIONS
 - ❖ PLAYER FAMILIES
 - ❖ ARENA SECURITY
 - ❖ VISITING ENTERTAINMENT



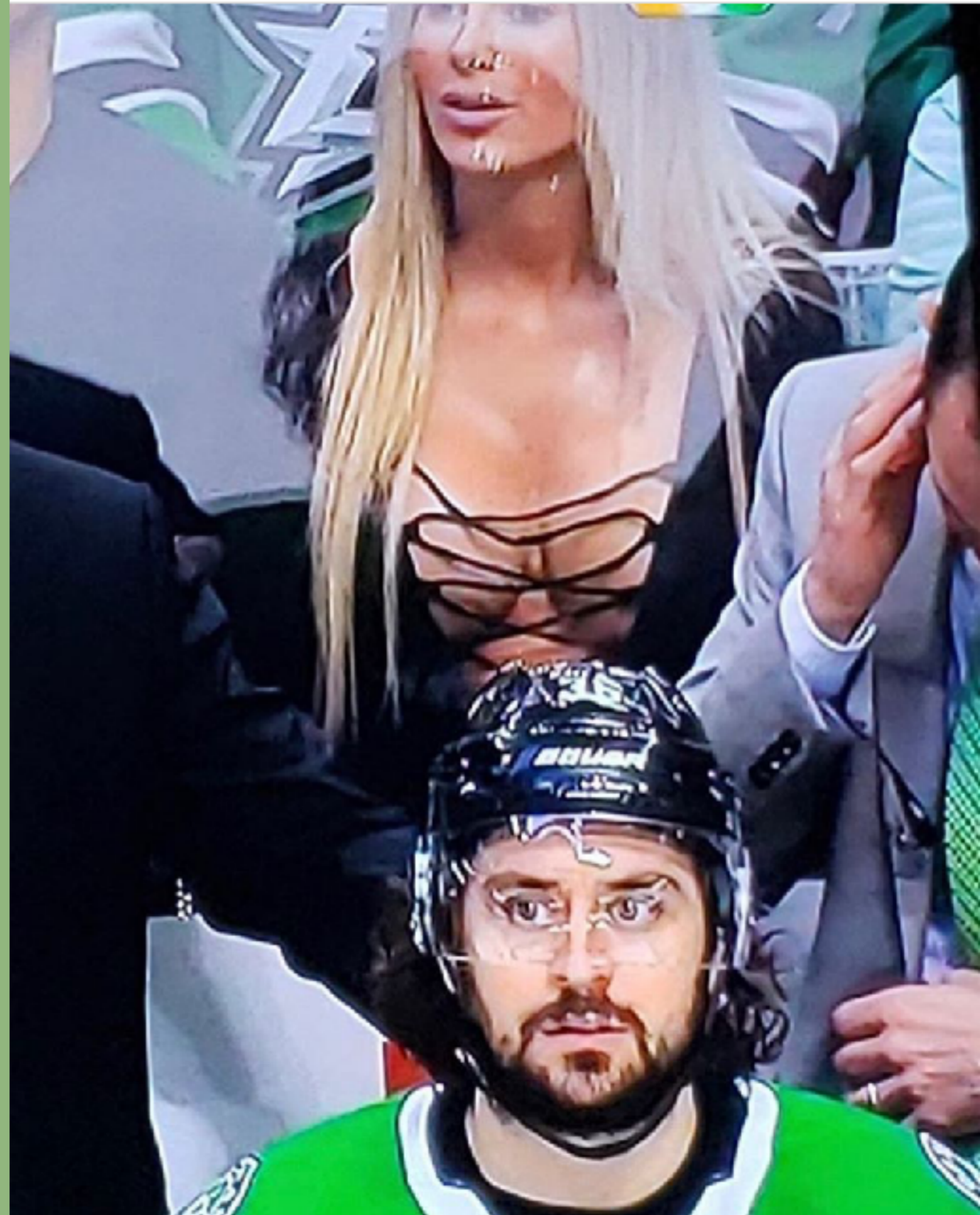


DRESS CODE

- ❖ WHAT NOT TO WEAR
- ❖ APPROPRIATE FOR WHAT YOUR JOB ENTAILS
- ❖ REPRESENT THE TEAM



barstoolsports



PERSONAL LIFE



SOCIAL MEDIA

- ❖ DO NOT POST INAPPROPRIATE PICTURES OR INFORMATION OR POLITICAL OPINIONS
- ❖ DO NOT POST PICS OF ATHLETES WHILE IN THE OFFICE, HIPPA



COMMUNICATION

- ❖ REPORT PLAYER COMPLAINT TO THE TRAINER
- ❖ IF SEEN OUTSIDE OF LOCKER ROOM, REPORT TREATMENT TO THE TRAINER
- ❖ KNOW WHAT TO SAY AND “NOT” SAY TO THE ATHLETE









